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Seitz Named Executive Director of Association of Indiana Life Insurance Companies

INDIANAPOLIS -- The Association of Indiana Life Insurance Companies (AILIC) announced today that Daniel Seitz has been named its Executive Director. The appointment was made by the organization's executive committee at its annual meeting in October. Seitz is a partner with Bose McKinney & Evans LLP and a principal of BoseTreacy Associates LLC.

AILIC, an all-volunteer lobbying organization in its 91st year of operation, represents the public policy interests of the life insurance and annuity industry to various Indiana governing bodies, including the Indiana General Assembly, the judicial branch and the Indiana Department of Insurance.

"Mr. Seitz has been a tireless and influential advocate for the Hoosier insurance industry for many years," said Jerry Canada, CEO of United Farm Family Life Insurance. "His leadership and determination has commanded the respect of legislators and will yield results for the insurance profession for years to come."

Seitz's affiliation with AILIC dates back to 1973, when he became the organization's counsel while working with Ft. Wayne-based Lincoln National Corporation. He maintained his status as counsel for AILIC when he joined Bose McKinney & Evans in 1988.

A resident of Avon, Seitz has been a pivotal figure in Hoosier public policy circles for three decades, helping shape the insurance industry in Indiana with ramifications directly to the consumer. He has written or co-written and guided passage of numerous pieces of legislation affecting the life insurance industry and annuity writers in the state of Indiana and also works closely with the Department of Insurance in regulatory matters and policy issues.

In the past year, Seitz worked with legislators to successfully pass two critical pieces of legislation: the NAIC Interstate Compact allowing for a single point of filing of policy forms once 26 states adopt the compact and legislation pertaining to the suitability of the sale of variable annuity products to senior citizens.

"Dan has done a wonderful job representing the association's interests as a lobbyist," said Carl Shepard, past president of AILIC and senior vice president of United Farm Family Life Insurance Company. "We are so pleased to have him serving us in this expanded role."

Formerly vice president of governmental relations for Lincoln National Corporation in Ft. Wayne, Ind., Seitz practices insurance transactional and regulatory law at Bose McKinney & Evans while focusing on public affairs activities conducted through BoseTreacy Associates LLC.

Seitz's distinguished career as a civic leader includes: a board member, co-founder and two-time former President of the Governmental Affairs Society of Indiana; past board member of the Public Affairs Council; past chair and current board member of the Indiana Fiscal Policy Institute; board member of the Indiana Legal Foundation, and a board member of the Indiana Chamber of Commerce.

He was honored in 2004 as the recipient of the Allen C. Steere Award from the Governmental Affairs Society of Indiana for his outstanding service as a lobbyist. A graduate of the Indiana University School of Law - Bloomington, Seitz is a life member of the Fellows of the Indiana Bar Foundation.

For more information about AILIC, visit www.ailic.org.

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